

Cloud Telephony vs. VoIP – which is best for your business?



Cloud Telephony and VoIP (Voice over Internet Protocol) are similar.

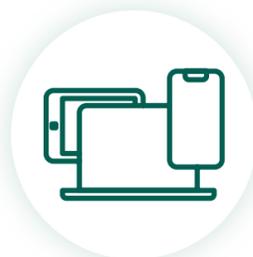
They both give you:



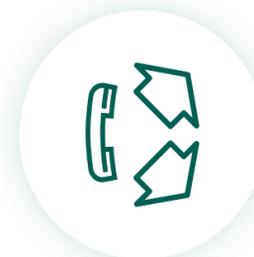
Lower call costs



Better scalability



Flexibility to take calls anywhere, on any device



Advanced features, like call forwarding and recording

Cloud Telephony and VoIP...

Benefits



- ✓ VoIP can also integrate with systems, like your CRM.
- ✓ Cloud Telephony is cloud-based, so it:
 - Requires minimal maintenance
 - Works even if something happens to your office
- ✓ They give your customers a smoother experience too.

However, both:

- Need a reliable internet connection
- Come with a risk of downtime
- Can be a security risk if not set up correctly

Which is best for your business?

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